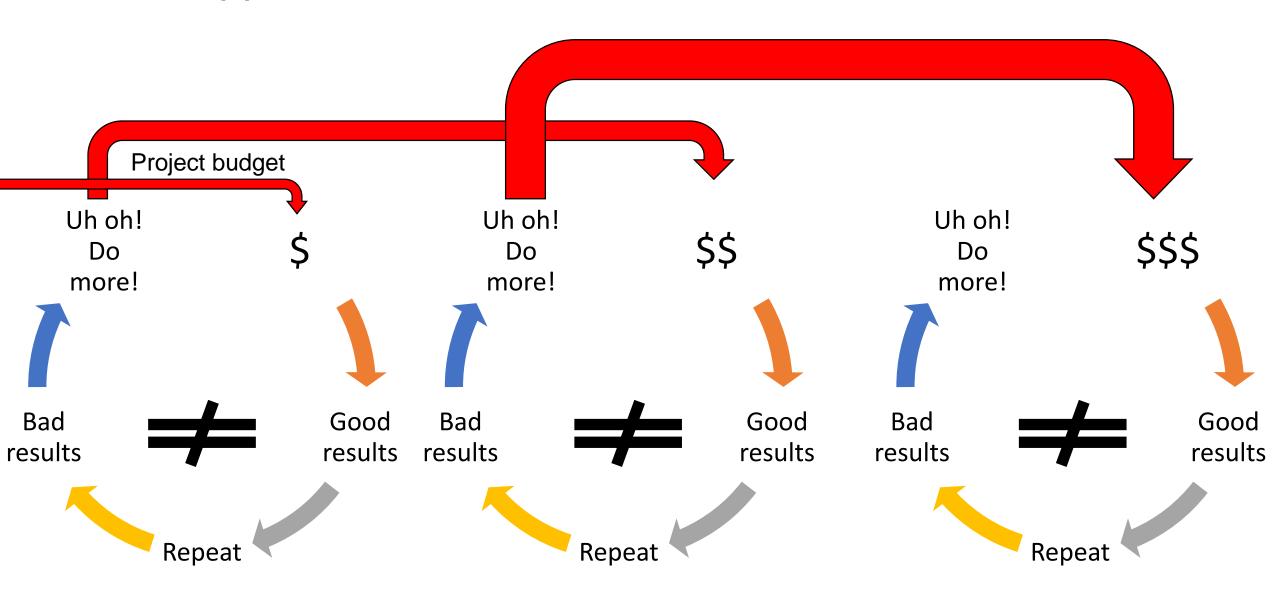
Be a mad scientist! Use experiments to magnify your impact.



Joshua Latterell, Ph.D., Environmental Programs Section Manager King County Department of Natural Resources and Parks



What happens when risk and reward are out of balance?



Because bad results tend to be more visible and consequential than overinvestment, it's easy to get sucked into a "cost vortex"

The incentives driving the vortex can make overinvestment become routine.

That may be a legitimate policy decision, but it is not scientific.



To break free of the vortex...

Discover and build on root causes of success



How we learn



Unconscious incompetence

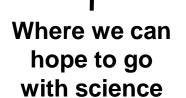


Conscious incompetence

Where we too often are



Conscious competence





Unconscious competence

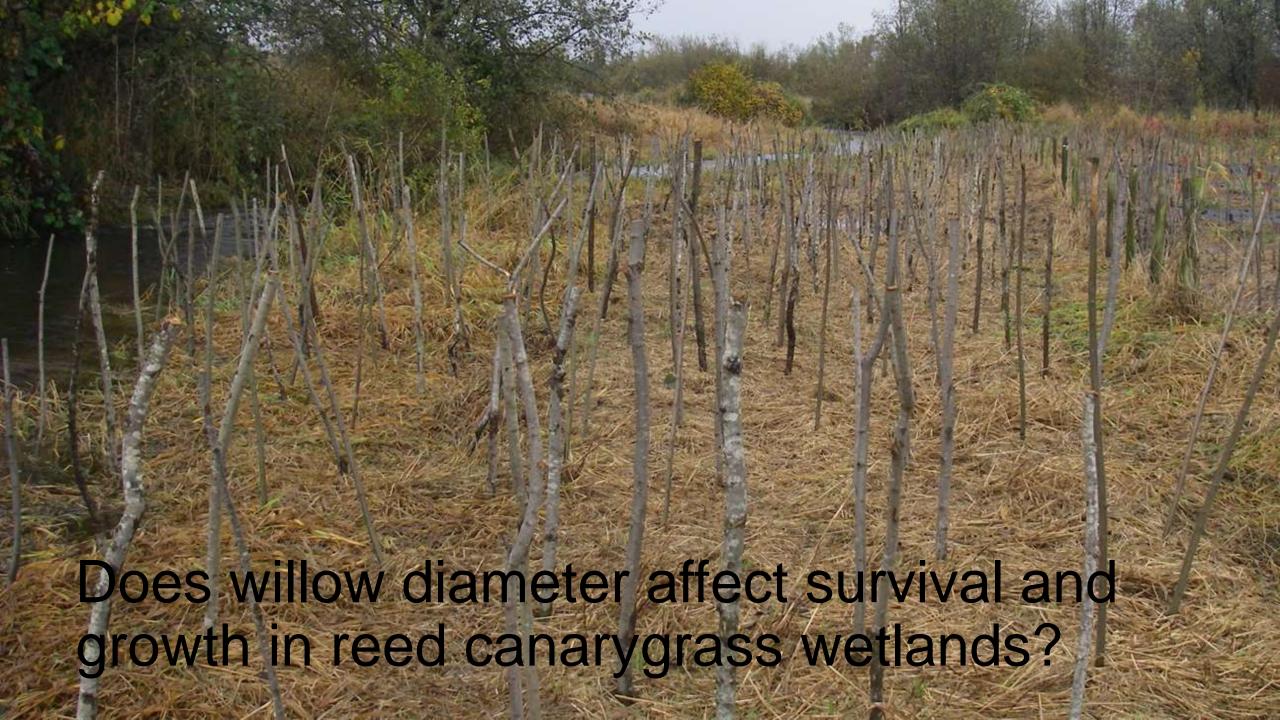
Where we wish we were

Examples of how the scientific method can help as become better stewards of urban natural areas and of public funds.





What is the most cost-effective way to restore this wetland?



Experimental design

- Completely randomized design
 - 30 plots, 15'X30'
 - Planted with 50, 6' Sitka willow
 - 3' o.c. ~18" deep
- 3 treatments, 10 plots each
 - Small (1/4-1/2" dia.), nursery
 - Medium (3/4 to 1" dia.), nursery
 - Large (1" to 2" dia.), field harvest
- Response variables
 - Cover
 - Survival



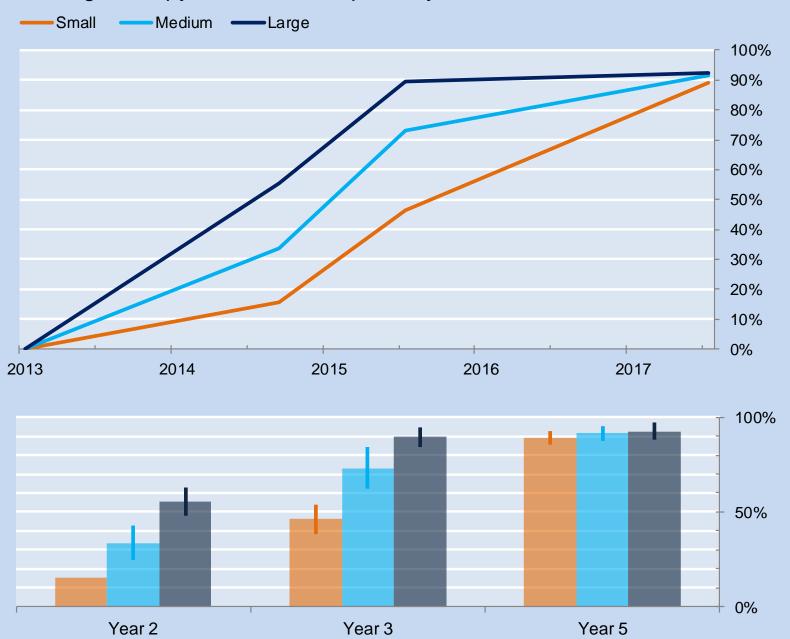






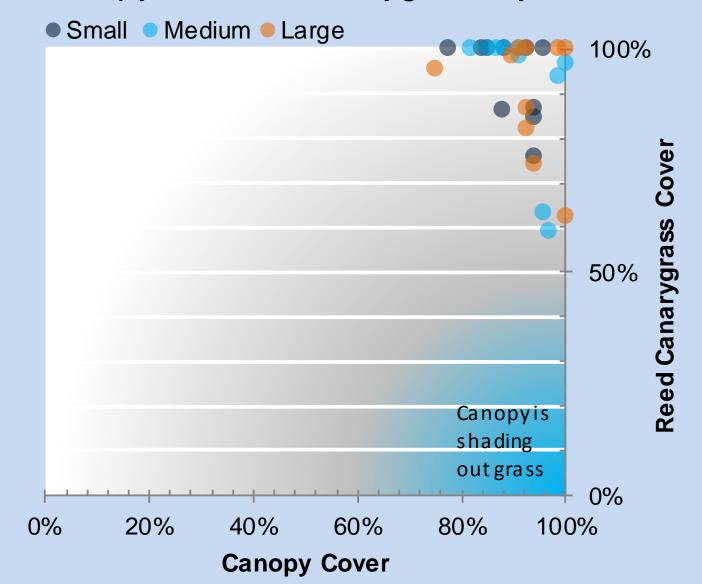
Large leads at first but others catch up

Average canopy cover of willow poles by diameter class



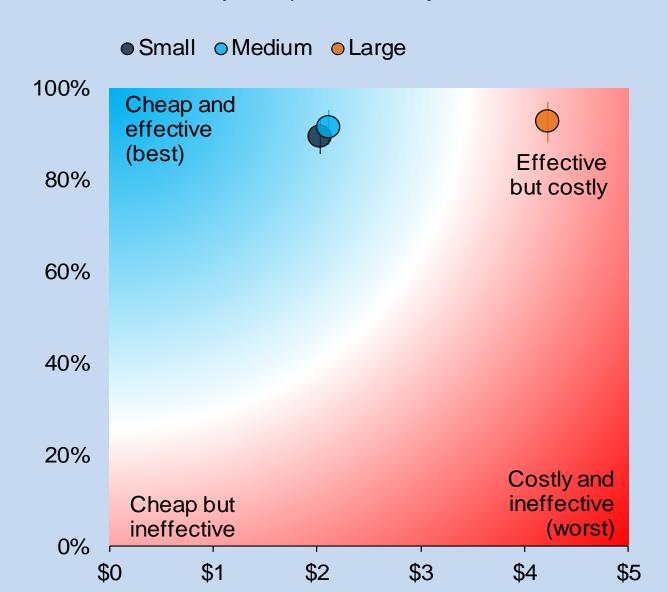
Not shading out

Canopy vs. reed canarygrass by class



Size isn't everything

Per-plant cost-effectiveness of treatments; average cover after five years, *plant cost only*, ±95% CI



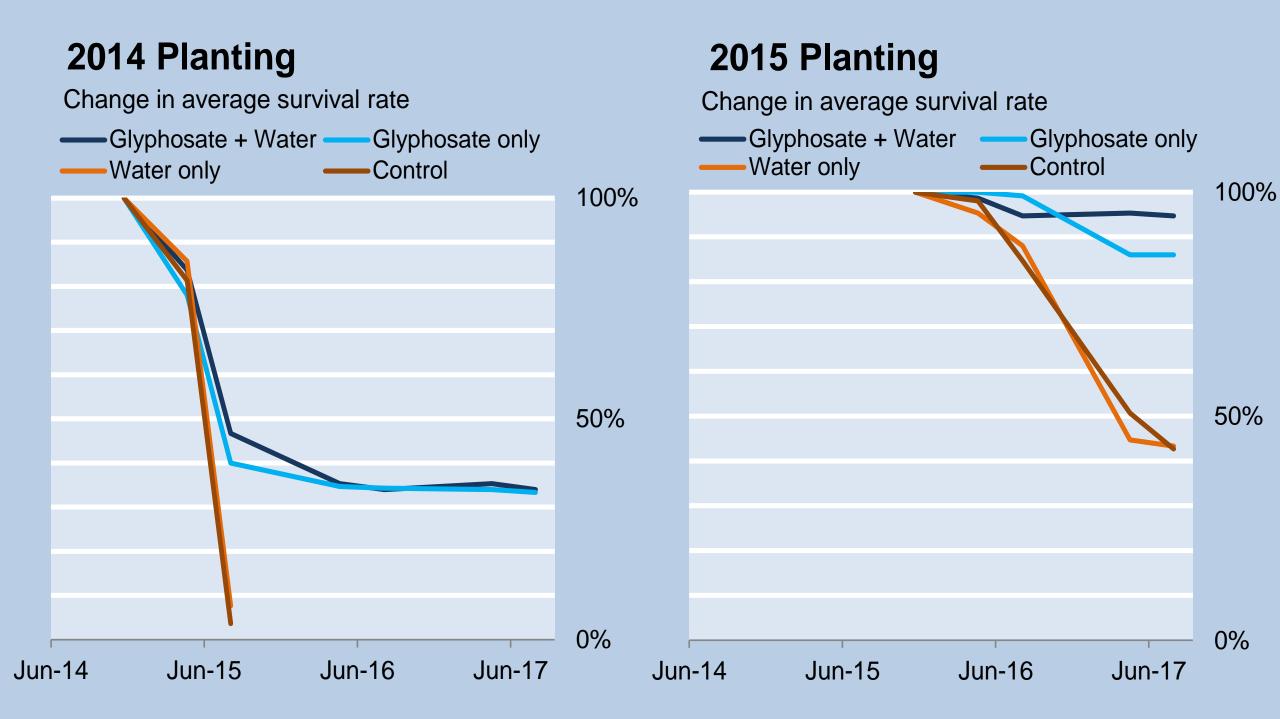






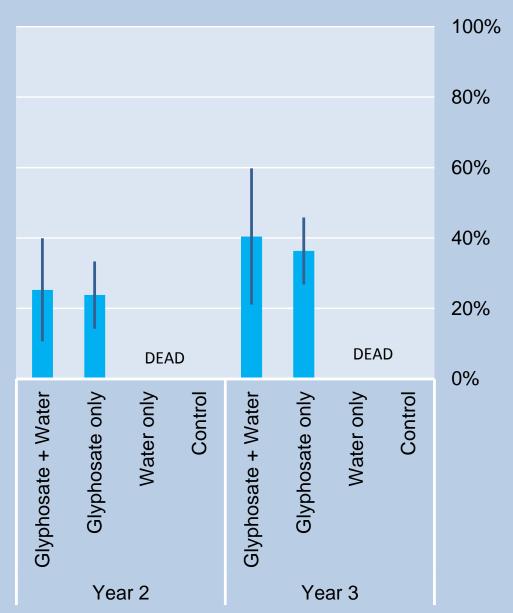
Treatment	Description	Experiment 1 2014 Planting	Experiment 2 2015 Planting
Glyphosate and water	Treated grass/weeds in entire plot with foliar application of glyphosate ⁵ and watered ⁶ each plot five to six times from July-August, each time at a rate of approx. one gallon per plant.	10 plots	5 plots
Glyphosate only	Treated grass/weeds in entire plot with foliar application of glyphosate.	10 plots	5 plots
Water only	Watered each plot five to six times	10 plots	5 plots
None (Control)	No water or glyphosate treatment	10 plots	5 plots
	TOTAL	40 plots	20 plots

Precipitation Departure from normal monthly precipitation, in inches, by growing season 2014 Planting ■ 2015 Planting 5 Wetter 3 Drier -2 M Α M M M Α M Α M Α 2nd year 1st year 3rd year **Temperature** Departure from normal monthly temperature, in °C, by growing season 2014 Planting ■2015 Planting Hotter Cooler M Α M Α M Α Α 2nd year 3rd year 1st year



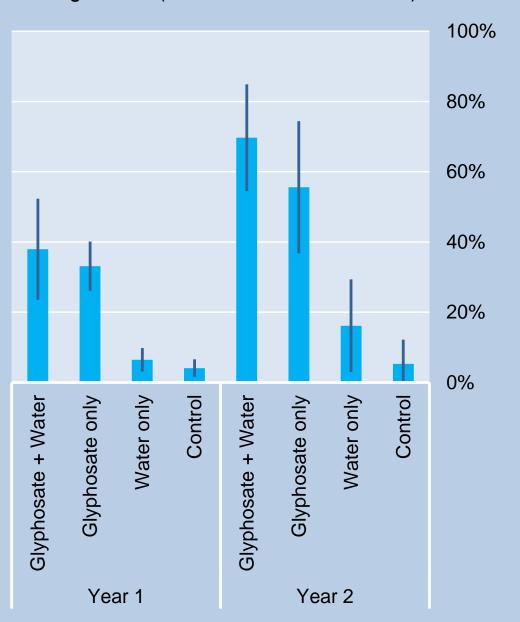
2014 Planting

Average cover (± 95% confidence interval)



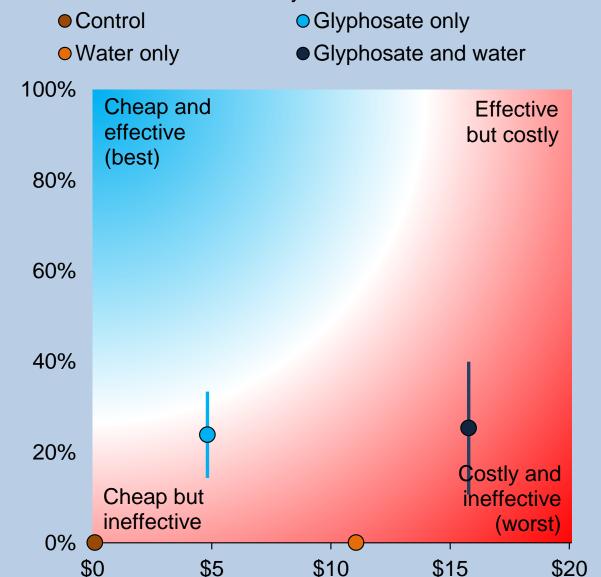
2015 Planting

Average cover (± 95% confidence interval)



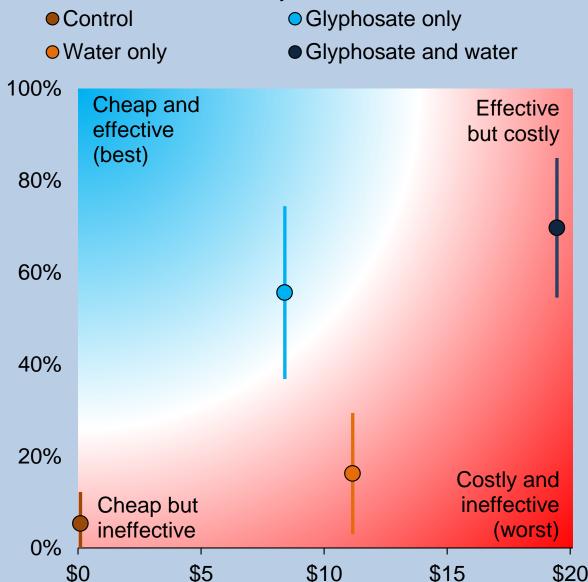
2014 Planting

Per-plant cost-effectiveness of treatments; average cover achieved after two years of maintenance.



2015 Planting

Per-plant cost-effectiveness of treatments; average cover achieved after two years of maintenance.



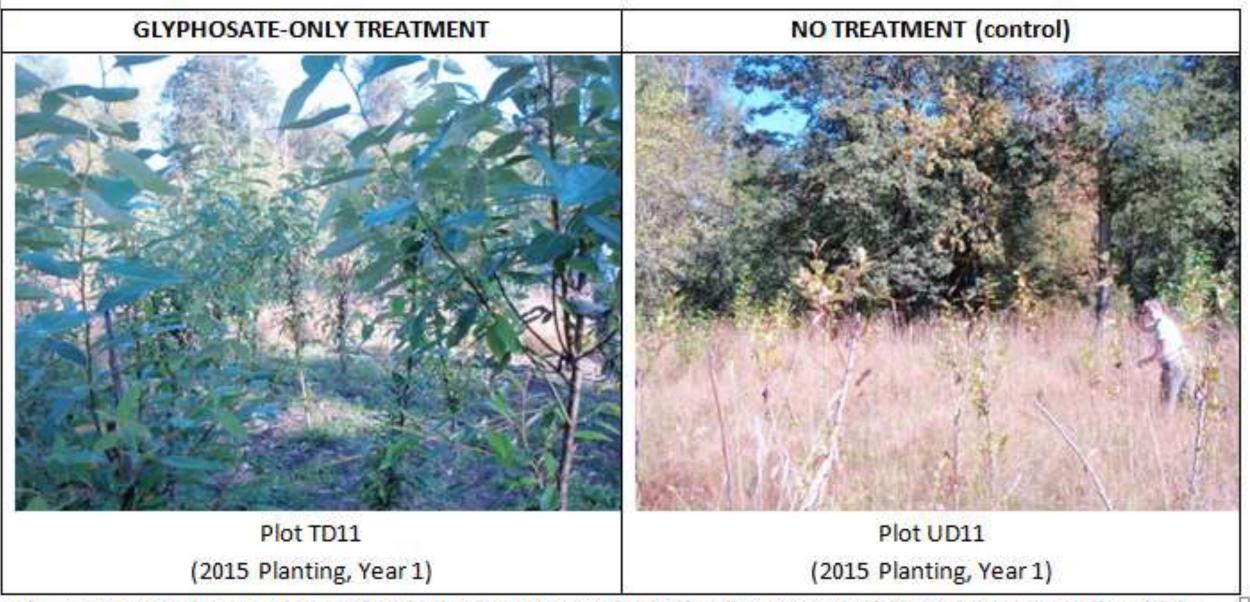


Figure 11. Experiment 2 (2015 Planting). Photo comparison of a plot treated with glyphosate only (i.e., high survival and high cover) compared to a control plot (i.e., good survival, low cover).

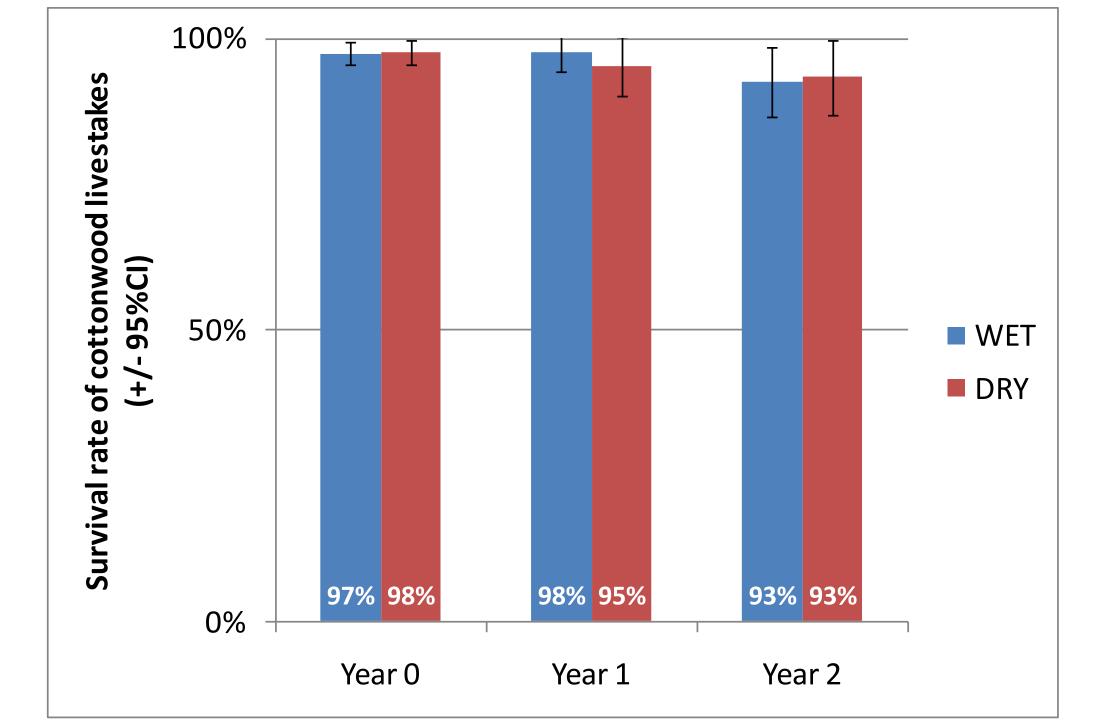




Effect of irrigation on cottonwood survival?

- 20 plots (10 x 10 m)
 - 10 wet
 - 10 dry
- Spatially randomized
- 721 cottonwood stakes
 - Avg. 36 per plot
 - fabric
- 165 cedar
 - Avg 8 per plot
 - fabric
- Treatment randomly assigned at plot level
- Watered 3 times in 2010
 - 15 July 30 Aug





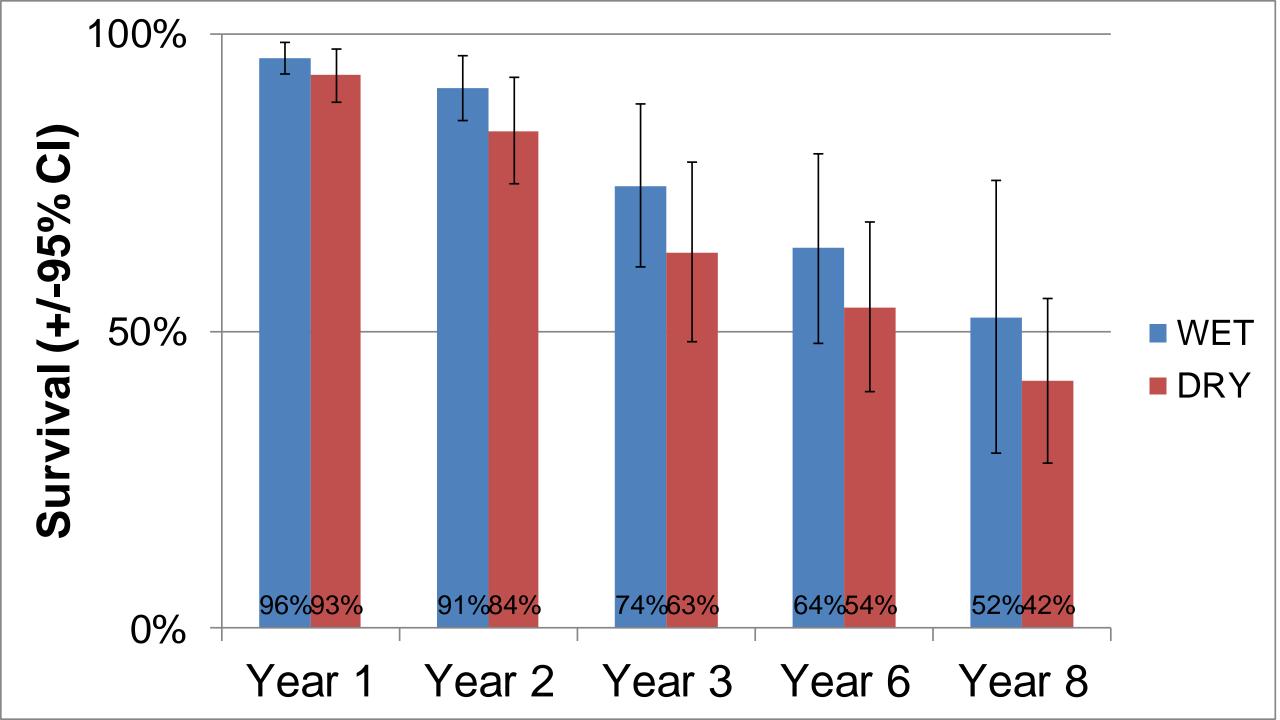


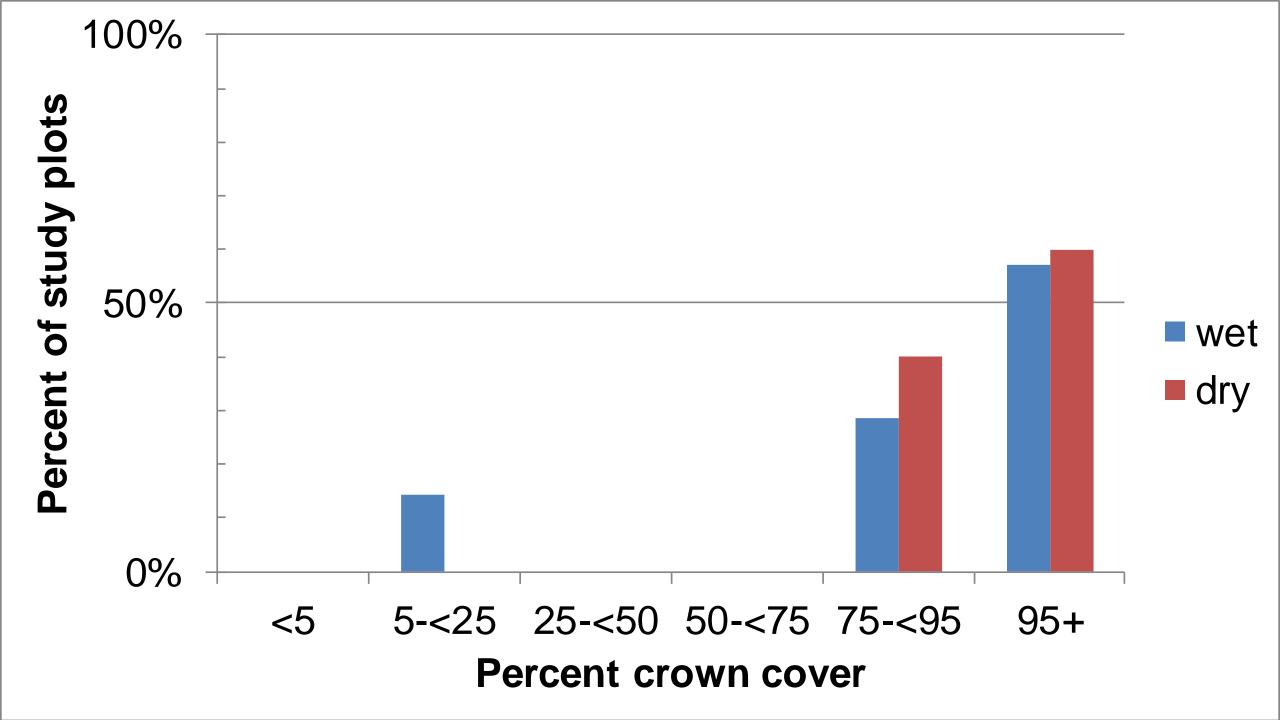


Effect of irrigation on cottonwood survival?

- 24 paired plots (4 x 16 m)
 - 12 wet
 - 12 dry
- Spatially randomized
- 960 cottonwood stakes
 - Avg. 77 per plot (49-109)
- Randomly assigned treatment at plot level
- Watered 3 times in 2011
 - 2 gallons each plant













Effects of wood mulch vs. plastic fabric?

- 30 plots (7.6 x 7.6 m)
 - 15 alder
 - 5 mulch
 - 5 fabric
 - 5 nothing
 - 15 cottonwood
- 650 trees
 - 25 plants per plot
- Treatment randomly assigned at plot level
- Not watered

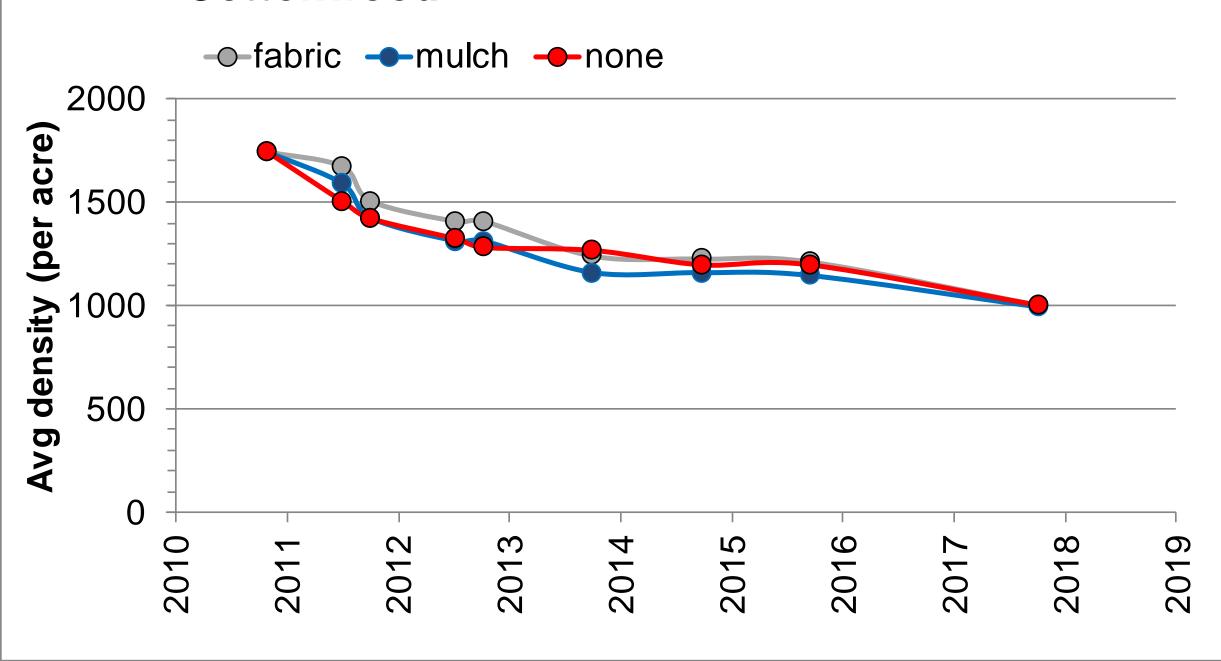
Cottonwood live stakes



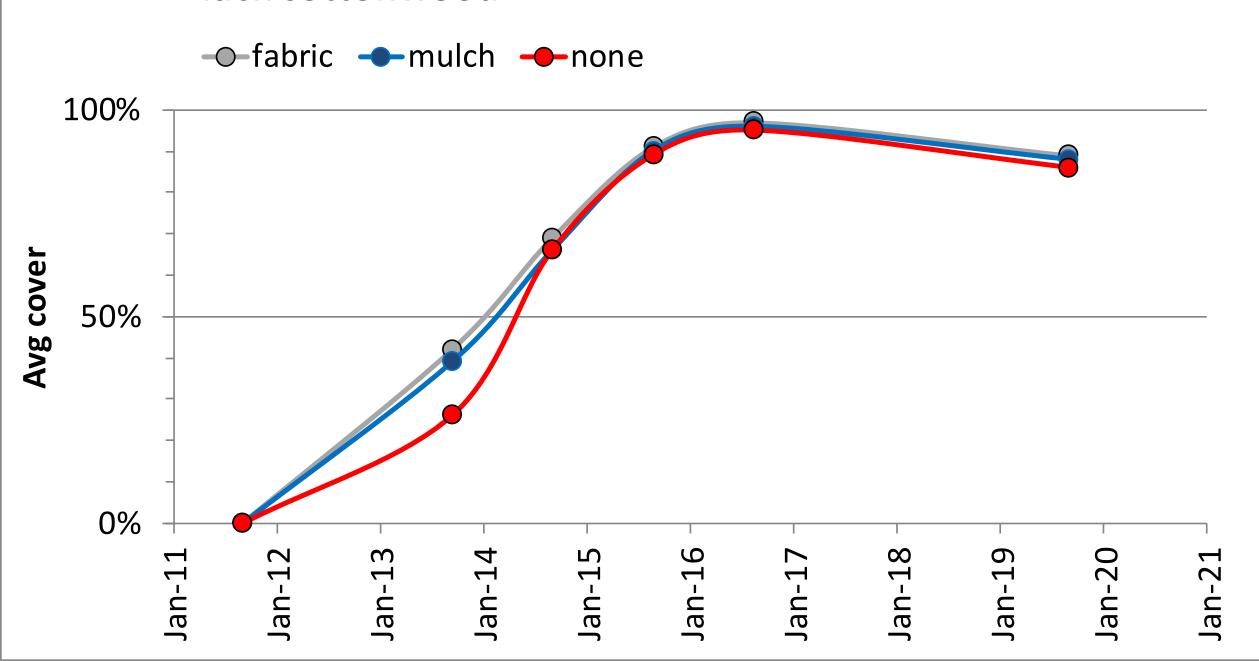
Potted 1-gal red alder

n n f mmm f f n f m n f n m

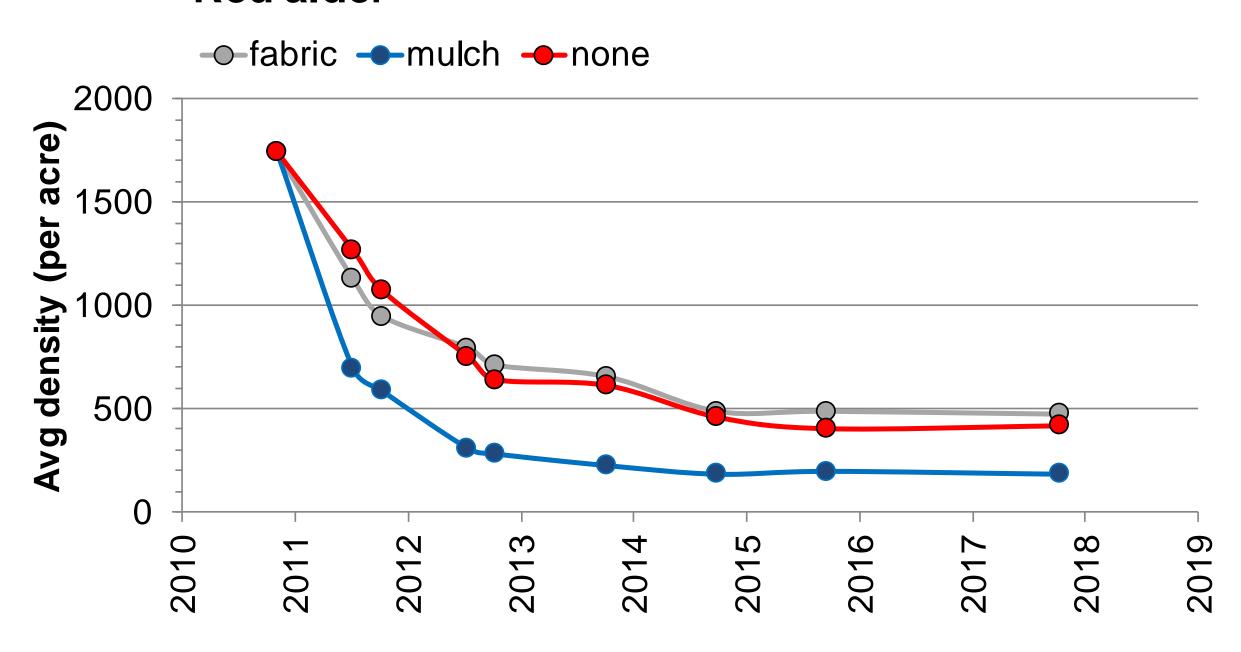
Cottonwood



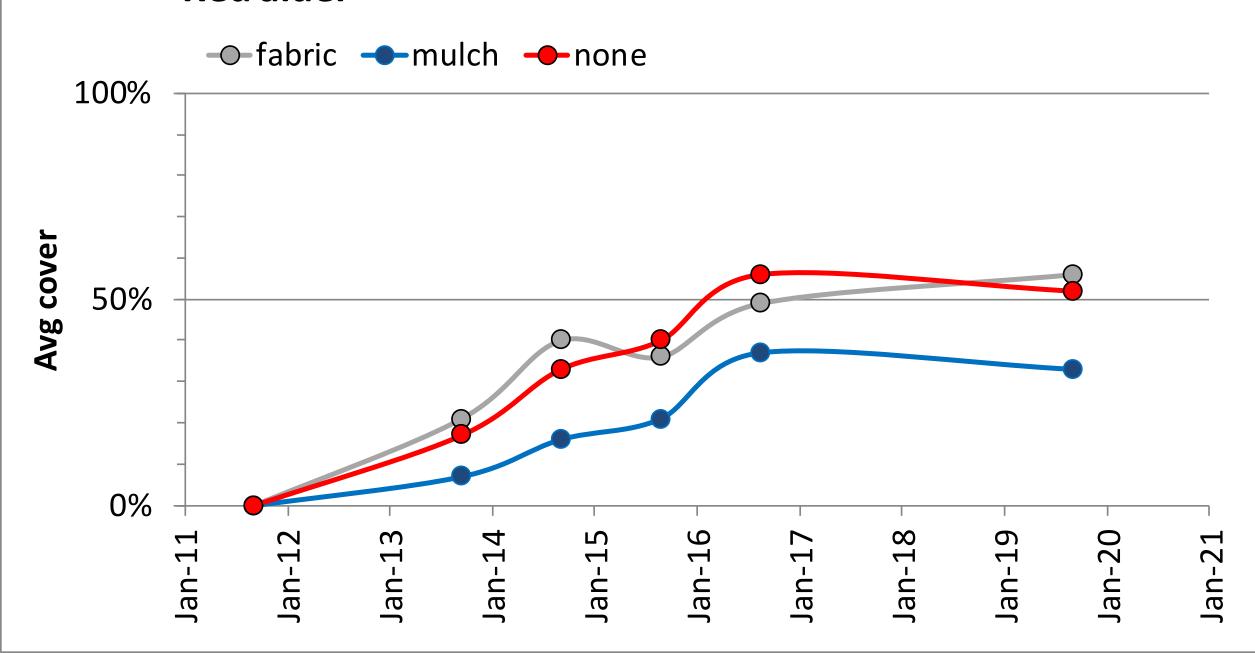
Black cottonwood



Red alder



Red alder



Cost: Benefit Analysis

Treatment	Install & removal
None	\$0
Mulch	\$1.81
Fabric	\$4.09

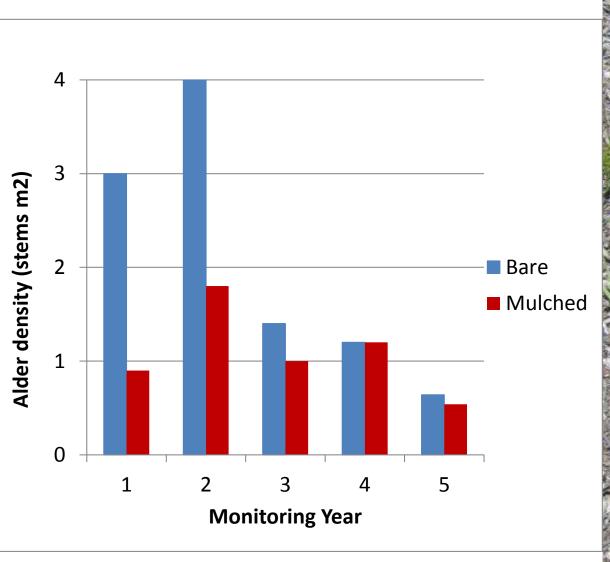
Adding fabric to the entire site (3.3 acres) would have unnecessarily added a cost of roughly **\$23,000**.



Effect of mulch on recruitment and herb cover?

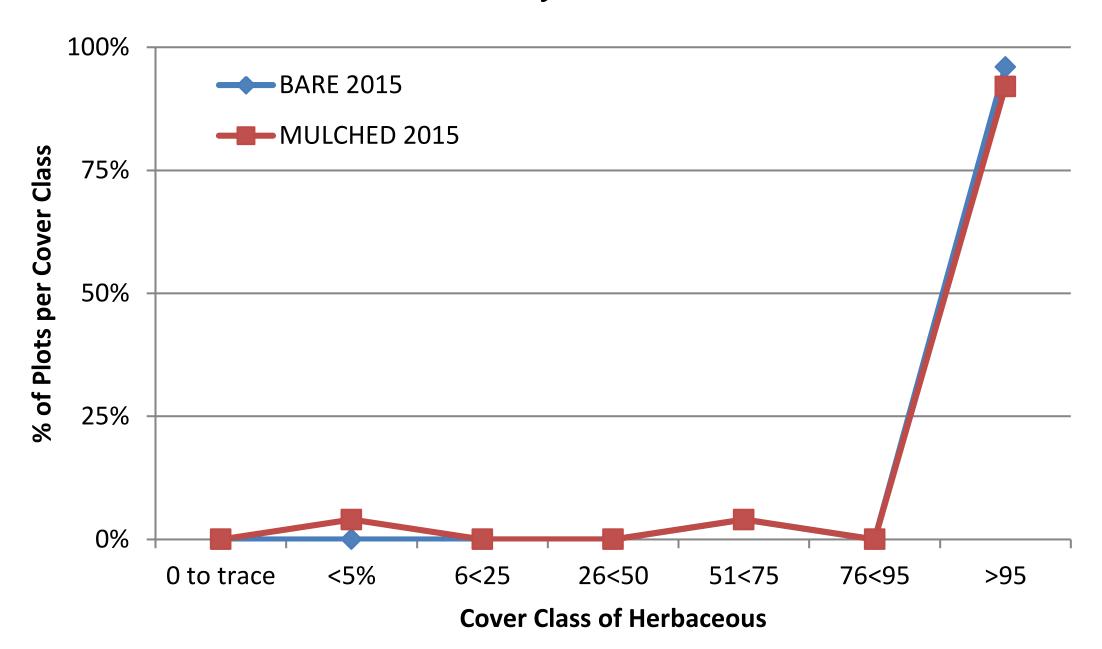
- Systematic random design
- 1 m² quadrats
 - 26 mulched
 - 25 bare
- Watered







Herbaceous cover after 5 years



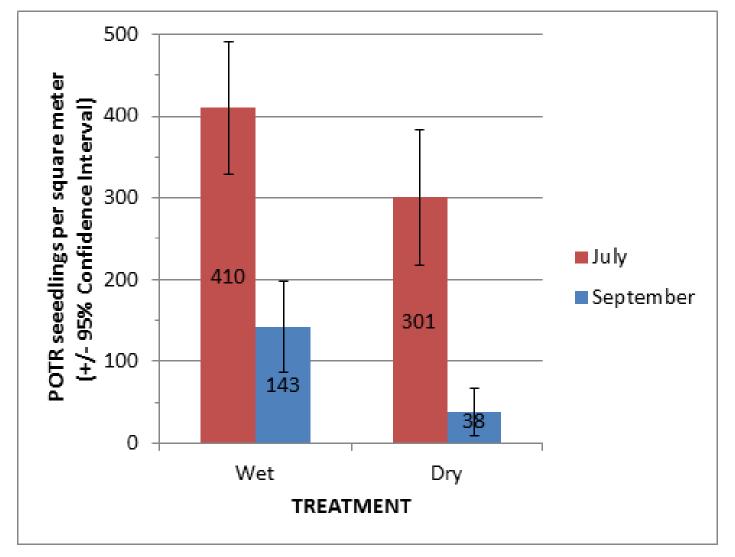


Can we use targeted watering to improve local cottonwood recruitment?

- 10 dry (unwatered) plots, 10 wet (irrigated) plots
- 12 x 12-foot plots w/ 10-foot buffers
- Irrigation treatment was randomly assigned to individual plots
- Water twice per week 15 gallons
- Start on May 7th (peak seed drop) through early July
- Weekly from July to August.



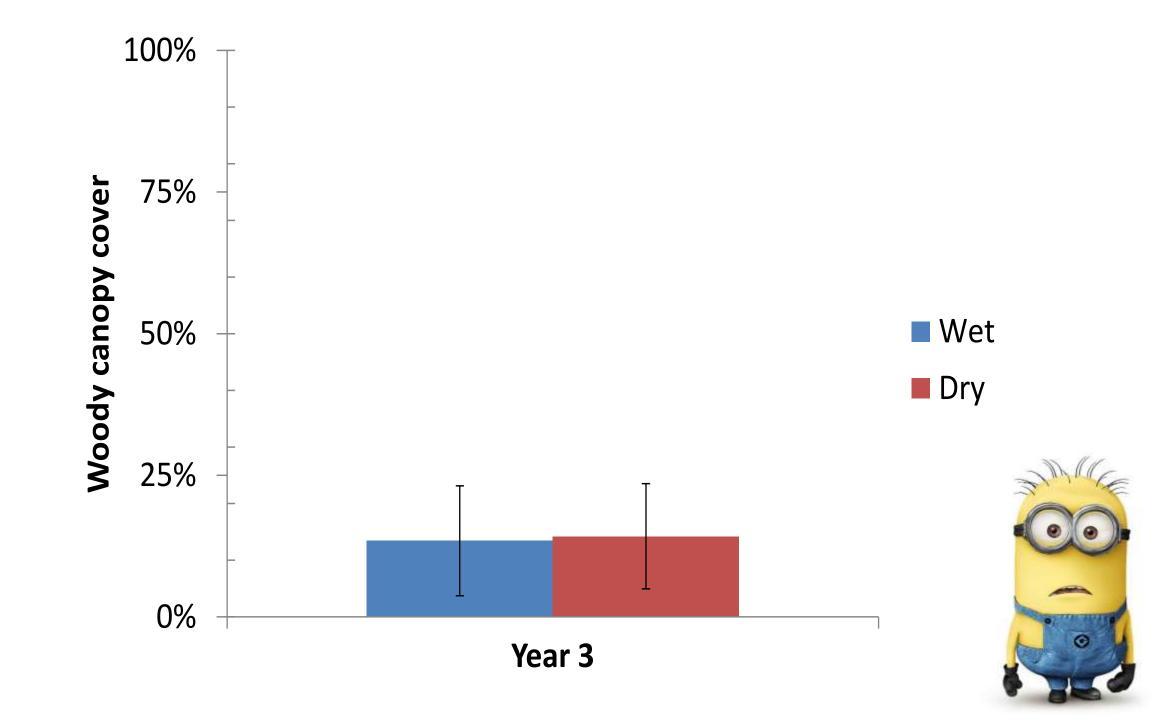




+ 422,000 seedlings per acre

Totaled 577,000 per acre by end of 1st summer

Watering significantly increased the density of cottonwood seedlings by a factor of 3.7 or 370% (p = 0.002, only a 1 in 500 chance of seeing a difference this large owing to chance alone).



Question the 'status quo'

Some 'common sense' practices in restoration consume lots of funding with questionable benefits; the result of anecdotal fallacies and asymmetric risks.

Do not mistake agreement for 'truth' - be skeptical.

Look for opportunities: convergence of high cost, high risk, and disagreements between

If you are a scientist, act like one!

Using simple, controlled experiments to test your assumptions—
the scientific method—can help you to quickly identify the most
cost effective practices

Replace anecdotes with evidence

Magnify your impact

Track your actual, total costs - and quantify your return on investment!

Over time, an adaptive approach to restoration can not only save money and help you make the most of your funding.

